



## FOR IMMEDIATE RELEASE

Contact: Kelly Gilfether  
Marketing Director/Manassas Mall  
Telephone: 703.368.7232  
E-mail: [kellygilfether@pyramidmg.com](mailto:kellygilfether@pyramidmg.com)

### F21 RED Grand Opening & Giveaways

**Manassas, VA** – Manassas Mall is excited to announce that F21 RED is holding their Grand Opening Celebration on Saturday, December 1<sup>st</sup> at their new location between Macy's and Uptown Alley. The first 100 customers in line when the store opens at 10am will receive a \$21 gift card and one lucky winner will receive a \$200 Forever 21 shopping spree!

The excitement continues Sunday December 2<sup>nd</sup> with a holiday hunt for 11 golden hangers; find a golden hanger and turn it in for a chance to win \$200 gift card. Plus storewide holiday specials and gift with purchase will be going on all weekend.

This F21 RED is the first Forever 21 RED store in Prince William County, and it carries all your favorite core basics for women, activewear for women & men, and plus sizes. The fashion retailer offers consumers the hottest trends at entry-level price points. The F21 RED concept was launched in 2014 by Forever 21 to deliver greater quantities of the latest fashions consumers seek. Whether you're looking for everyday essentials or a few signature staples, F21 RED will have it in a family-friendly shopping environment.

For further information on mall updates and events, please visit the Manassas Mall website at [www.ManassasMall.com](http://www.ManassasMall.com). Like us on [Facebook.com/ManassasMall](https://www.facebook.com/ManassasMall) and follow us on [Twitter.com/ManassasMall](https://twitter.com/ManassasMall) and [Instagram.com/ManassasMall](https://www.instagram.com/ManassasMall).

###

#### About FOREVER 21

Forever 21, Inc., headquartered in Los Angeles, California, is a fashion retailer of women's, men's and kids clothing and accessories and is known for offering the hottest, most current fashion trends at a great value to consumers. This model operates by keeping the store exciting with new merchandise brought in daily. Founded in 1984, Forever 21 operates more than 850 stores in 60 countries with retailers in the United States, Australia, Brazil, Canada, China, France, Germany, Hong Kong, India, Israel, Japan, Korea, Latin America, Mexico, Philippines and United Kingdom. For more information please visit: [newsroom.forever21.com](http://newsroom.forever21.com)