



Walden Galleria CARES

2025 Year In Review





Walden Galleria Snapshot

Your premier shopping, dining, and entertainment destination

4,000+

**Jobs brought to
Cheektowaga &
Erie County**

**Among the Top 15 Largest
Employers in WNY!**

#1

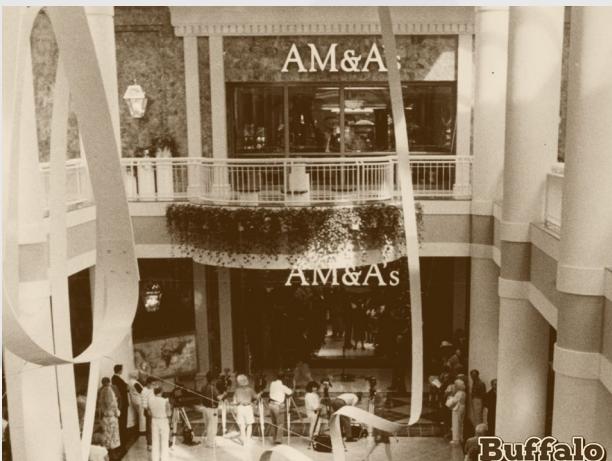
**Largest shopping, dining,
& entertainment
destination in the
Buffalo–Niagara region**

200+

**Businesses
& growing**

MAY 1, 1989

Walden Galleria opens its doors to the public





TO OUR FRIENDS, PARTNERS, NEIGHBORS AND GUESTS:

Walden Galleria experienced another successful year partnering with the non-profit groups of Western New York! Walden Galleria donated space to 75 different not-for-profit organizations and collaborated with them to hold over 260 special events at the shopping center in 2025. Partnering with and giving back to our community is important to us, and we believe it is part of what makes the center successful.

We are pleased to work with all not-for-profit organizations looking to benefit from the center, whether it's a tabling opportunity for fundraising and awareness campaigns, the community room for training/meetings, or a large event in the common area.

Our doors are always open!

TOGETHER, WE CAN MAKE A DIFFERENCE!

7th

Highest Principal Taxpayer in Erie County

Annual Sales
\$390
Million

Local Government
Annual Sales Taxes
\$18.5
Million

State Government
Annual Sales Taxes
\$15.6
Million

Annual
Property Taxes
\$3
Million



Mall Walker Appreciation

Walden Galleria hosted a mall walker appreciation breakfast to recognize the dedicated individuals who include the shopping center as a part of their daily walking routines.

Mall walkers enjoyed a complimentary breakfast while fostering connections with local health and wellness agencies that offer various programs and services. Attendees also had the opportunity to win door prizes and giveaways throughout the event.

THURSDAY
MAY 29TH
8:30am - 10am
Lower Level near Apple Store

Walden Galleria invites you to enjoy a complimentary breakfast as a thank you for making us a part of your daily routine!

MALL WALKER APPRECIATION BREAKFAST

Meet with local Health & Wellness Agencies

Refreshments provided by Nascentia Health

STERN AT HOME THERAPY



Holly Jolly Shopping Event

Walden Galleria hosted Buffalo Bills' Dion Dawkins' Holly Jolly "Shnowman" Shopping Event with West Herr Auto Group for **185 underprivileged families** within the Cheektowaga community.

Parents were given gift cards to shop for Christmas gifts, while **250 kids** were able to meet Dion and enjoy food, games, and activities during a night out at Walden Galleria.





Chick-fil-a Pop-Up Events

Walden Galleria partnered with Chick-fil-A Cheektowaga to host a series of pop-up events during the summer.

From June 21st through August 23rd, hundreds of mall shoppers and visitors enjoyed their signature chicken sandwiches along with a selection of sides and beverages every Saturday from 12pm – 4pm on the lower level near the Apple Store.

MEET CHIKIN
4 LUNCH

Chick-fil-A® WALDEN AVE - CHEEKTOWAGA



Visit us near
the Apple Store
Saturdays 12-4pm





BuffaLUG Block Party Events

Walden Galleria partnered with **BuffaLUG**, a LEGO enthusiast group of adults & children across WNY, to host **two separate free events for all ages** showcasing custom creations by the community's most talented builders. Participants and shoppers connected with fellow LEGO enthusiasts on **March 22nd & September 20th** in the mall's common area.

A Showcase of LEGO Skill and Creativity

BUFFALUG

BLOCK PARTY 2

Join us for an exciting event featuring amazing creations by BuffaLUG's talented builders, at the Walden Galleria Mall (near Best Buy).

Saturday March 22nd
10am - 6pm

BuffaLUG.com

“Working with Walden Galleria has allowed us to achieve significant milestones in both community engagement & partnerships.

The events produced a great turnout, appealing to all age groups and people. We received tremendous positive feedback and look forward to hosting even more events soon!

Jonathan Breidert
BUFFALUG Group



Scouts Pinewood Derby

Scouts, parents, and volunteers from Great Falls Council held their annual *Pinewood Derby* at Walden Galleria in March, hosted by Voyageur District and sponsored by Basil Family Dealerships. Cub Scouts learned hands-on skills on how to build an aerodynamic car out of a 7-inch block of wood. *75 scouts* entered their cars into competition during an all-day derby event.



ConnectLife Blood Donation

Shoppers were able to donate blood at the ConnectLife mobile bus unit during *three separate events* this year. ConnectLife collected donations from *over 50* community members.





UB Campus Dining & Shops Job Fair

*The University at Buffalo's Campus Dining & Shops Department hosted two separate Job Fairs in **January** & **July** in 2025. Each Job Fair was successful in helping hire over 100 employees to work at UB's North & South campuses this year.*

University at Buffalo

JOB FAIR

JANUARY 10TH
11am-5pm 1st Floor by Apple Store

UBDININGJOBS.COM

University at Buffalo

JOB FAIR

open interviews
TUESDAY, JULY 9TH 12PM - 6PM

Located on the First Floor by the Apple Store | UBDININGJOBS.COM

University at Buffalo

JOB FAIR

JANUARY 10TH
11am-5pm 1st Floor by Apple Store

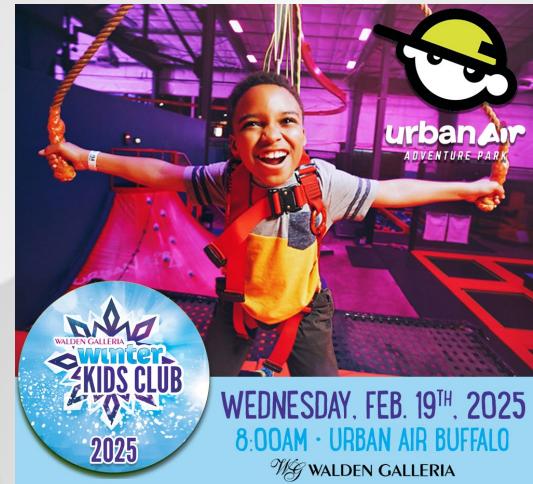
UBDININGJOBS.COM



Tykes Tuesday Winter Kids Club

Walden Galleria hosted 5-days of **FREE** activities and events for kids during February break this year. The 2025 winter program welcomed over 1,250 kids!

Participating stores included **Dave & Buster's**, **LEGO**, **Regal Cinemas**, **Urban Air Adventure Park** and more!





Tykes Tuesday Summer Kids Club

Walden Galleria hosted **8-weeks of FREE activities** and events for kids every Tuesday during July and August in 2025! Events varied from gaming with *Dave & Busters*, jumping with *Urban Air*, to learning about exotic animals with *Nickle City Reptiles* and building with *LEGO*, plus so much more!

The 2025 summer program welcomed **nearly 1,200 kids!**





Children & families enjoyed a fun-filled day of visiting dozens of trick-or-treating tables to build their candy collection. Galleria of Treats is a fundraising event held each year as a safe alternative to neighborhood trick-or-treating.

This year's event sold over 3,000 tickets, with all proceeds benefiting the American Cancer Society of WNY, raising an event record total of \$13,000!

Galleria of Treats

“ Walden Galleria has been an outstanding partner for us and phenomenal to work with! This is one of our largest events and we're happy to see so many members of the community gather to take part in our mission. **”**

Dylynn Harrison
American Cancer Society
of WNY

 **American Cancer Society®**
Every cancer. Every life.™



Walden Galleria is proud to partner with the following Community Organizations



Breast Cancer
Network of WNY



Every cancer. Every life.™



MASSAGE



Awareness Campaigns

Groups using the center for fundraising purposes will not only be in the eyes of millions of annual visitors, but also our social media outreach. Walden Galleria is happy to help promote your organization to let our guests know about your cause.

Have a question? A campaign? An event? Or looking for more information, please don't hesitate to reach out. We'd love to hear from you!

Walden Galleria is a part of a community, just like your organization and we look forward to working with you in 2026 and beyond!



Donation Requests

Walden Galleria's event space, tabling, and community rooms are **FREE** for non-profit use. Groups are asked to fill out and submit the required paperwork in order to be granted access.

Savings Passes and giveaways are available on a first come, first serve basis. Groups are asked to submit a letter of request two (2) months prior to event date.

Many of our stores, restaurants, and entertainment venues will partner and donate to various not-for-profit organizations. Please submit your request to the marketing department at www.waldengalleria.com/community two (2) months prior to event date and the team will pass along your request.





From Our Family To Yours, THANK YOU!

Walden Galleria is one of the most visited destination centers in Western New York and is the premier shopping, dining, and entertainment destination of the region. Walden Galleria is a two-level center offering over **200 brands**, **10 sit-down restaurants**, **5+ entertainment venues** and more! With its unique and diverse tenant mix, Walden is the go-to place for local shoppers and tourists alike.



www.waldengalleria.com | 716-681-7600

1 Walden Galleria • Buffalo, NY 14225 • @waldengalleria