



Media Release

FOR IMMEDIATE RELEASE: February 25, 2026

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Girl Scouts of NYPENN Pathways Kicks Off the 2026 Cookie Season

And Welcomes a NEW Cookie to Iconic Cookie Lineup!

Watertown, NY – Girl Scouts of NYPENN Pathways (GSNYPENN) officially launches its 2026 cookie season. Now through mid-April, the community can support local Girl Scouts through the largest girl-led entrepreneurial program in the world.

This year, an exciting new addition — Exploremores® — joins the iconic cookie lineup. Rocky road ice cream-inspired and filled with chocolate, marshmallow and almond-flavored crème, the new cookie reflects the spirit of curiosity and exploration at the heart of the Girl Scout experience.

Through the cookie program, Girl Scouts build essential life and business skills (goal setting, decision making, money management, people skills, and business ethics) and earn patches, rewards and experience credits that help fund annual membership dues, summer camp experiences, travel opportunities and community service projects. Cookie proceeds stay local to help fund these experiences for the council's 9,363* youth and adult members across 26 counties spanning New York and northern Pennsylvania. (*Membership figures current as of press time)

Meet the Cookies

Locally, Girl Scout Cookies are priced at \$6 per box, and the following flavors are available:

- Adventurefuls® — brownie-inspired cookies topped with caramel-flavored crème and a hint of sea salt
- Do-si-dos® — oatmeal sandwich cookies with peanut butter filling
- Exploremores® — sandwich cookies with chocolate, marshmallow and almond-flavored crème
- Lemon-Ups® — crispy lemon cookies baked with inspiring messages
- Samoas® — crisp cookies with caramel, coconut and chocolaty stripes
- Tagalongs® — crispy cookies layered with peanut butter and covered with a chocolaty coating
- Thin Mints® — crispy chocolaty cookies made with natural oil of peppermint
- Toffee-tastic® — gluten-free buttery cookies with sweet, crunchy toffee bits
- Trefoils® — classic shortbread cookies inspired by the original Girl Scout recipe

Visit the Cookie Booth in Center Court at Salmon Run Mall weekends through April 12th:

- Friday: 3 p.m. to 7 p.m.
- Saturday: 10 a.m. to 6 p.m.
- Sunday: noon to 4 p.m.

For more information on this and other events, visit shopsalmonrunmall.com or follow us on Facebook!

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations dominate the northeast with 9 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com

About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, JC Penney, Hobby Lobby and Billy Beez, and offers more than 60 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at www.shopsalmonrunmall.com

