



**GALLERIA**  
AT CRYSTAL RUN

# GALLERIA AT CRYSTAL RUN CARES

## 2025 YEAR IN REVIEW



# Serving The Town Of Wallkill For Over Three Decades



The Galleria at Crystal Run opened its doors to the public on April 1, 1992. Some of the original tenants such as Sweet Feelings Jewelry and Hallmark remember the crowds of people lined up at the doors as the center opened at 12pm.

Over the years the center has served as a pillar of our community, hosting family traditions through countless of community events such as the annual "Mall-O-Ween", "Tykes Tuesday" summer events, fashion shows, musical performances, charity events, celebrity appearances and much more!

# TO OUR FRIENDS, PARTNERS, NEIGHBORS AND GUESTS:

Galleria at Crystal Run continued their strong initiative this past year to partner with the non-profit groups of the Town of Wallkill, our host community, as well as all of Orange County!

Galleria at Crystal Run donated space to not-for-profits and collaborated with them to hold over 100 special events at the center in 2025. Partnering with and giving back to our community is important to us and we believe it is part of what makes the center successful. We are pleased to work with all not-for-profit organizations looking to benefit from the center, whether for a tabling opportunity or for fundraising and awareness campaigns, or to use the community room for training, or a large event in the common area, our doors are always open!

Together, we can make a difference.

# STAFF VOLUNTEER DAY



In 2025, the Galleria at Crystal Run Mall Management team volunteered with the Regional Food Bank of the Hudson Valley in support of its mission to address food insecurity within the local community. Through hands-on service, the team contributed time and effort to assist the organization in its ongoing work to provide critical resources to individuals and families in need.

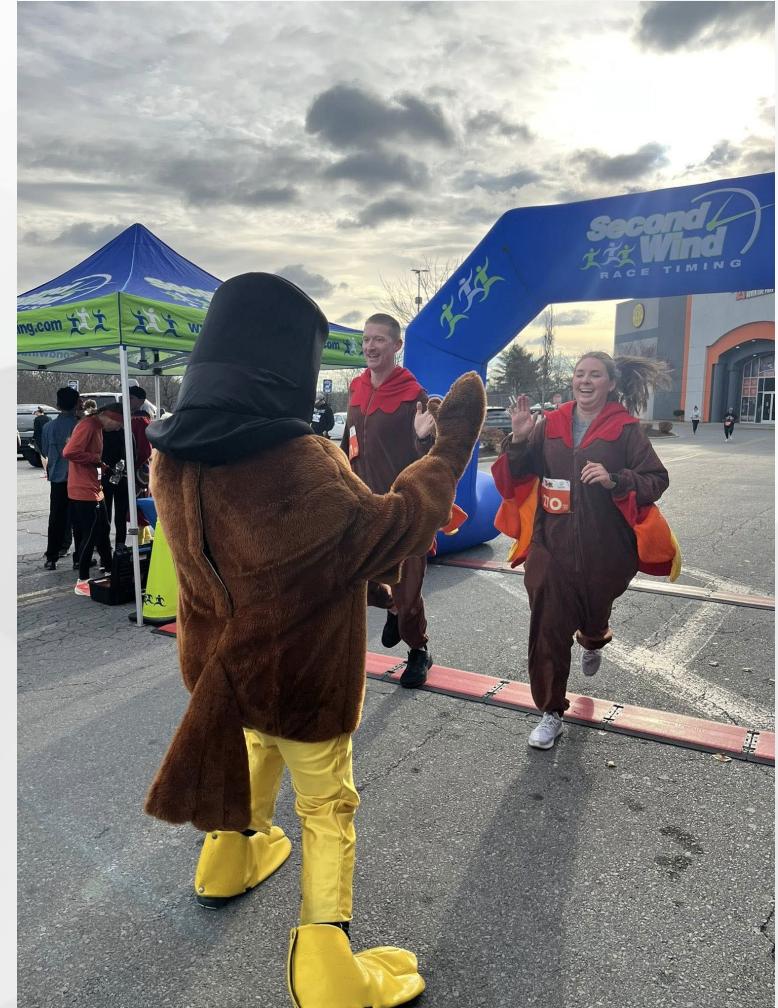
# PROJECT VALENTINE



Every year, Senator James Skoufis' office collects Valentine's Day cards from our community for seniors and veterans. This year, they hosted a live craft session on February 7<sup>th</sup> in Center Court so that families could create the Valentine's Day cards for Project Valentine while they shopped.

# TOWN OF WALLKILL ROTARY TURKEY TROT

The Town of Wallkill East Rotary Turkey Trot 5K Run at Galleria at Crystal Run has been a beloved Thanksgiving tradition for many years, bringing together runners, families, and community members in the spirit of giving. This year marked the 14th Annual Turkey Trot, which took place on Thanksgiving morning and welcomed participants of all ages and skill levels. Funds raised through this annual fundraiser directly support the East Rotary's charitable contributions, helping local nonprofit organizations and community initiatives throughout the year.



# TOWN OF WALLKILL KWANZAA EVENT



Each year, Galleria at Crystal Run partners with the YMCA of Middletown and the Town of Wallkill for their annual Kwanzaa Celebration. The community gathers for musical performances, poems, and teachings of the seven principles of Kwanzaa: unity, self-determination, collective work and responsibility, cooperative economics, purpose, creativity and faith.

## HOSPICE TREE OF LIFE



Every year, contributions are made to Hospice of Orange & Sullivan Counties, Inc. Tree of Life in honor or memory of a friend or loved one. That special person's name is placed on an ornament of their choice and displayed on one of three 12-foot trees in the Galleria at Crystal for the duration of the holiday season. Donations help individuals who are receiving Hospice end-of-life care or bereavement support services in Orange and Sullivan Counties.

*"Hospice of Orange & Sullivan is grateful for the support of community partners like the Galleria at Crystal Run who have been instrumental in helping to bring our annual Holiday Tree of Life fundraiser to life," said Irene Shafer, Advancement Assistant. "From set up and installation to our daily tabling and ornament sales, the Galleria's team has been on-site and available for all our needs, checking in on our team of volunteers, making it possible for them not only to focus on helping the community honor those they have lost, but also allowing them to make information about our mission and services available to those most in need. Our beautiful trees in the Mall's center court, filled with tribute ornaments, are a testament to that partnership."*

# TOWN OF WALLKILL COMMUNITY DAY



On Saturday, September 20, Galleria at Crystal Run partnered with the Town of Wallkill to host its annual Community Day event, a longstanding celebration focused on community engagement and local partnerships. The event featured a variety of food trucks, vendors, and live entertainment, including a performance and community meet-and-greet with Freestyle music legend Judy Torres. Several Galleria tenants participated, including Urban Air Adventure Park, Ochio Rios, Sicilian Delight, and others, highlighting the center's diverse offerings. Attendees enjoyed a wide range of cuisine options, performances by local dance schools, and live music from area bands, creating a memorable experience for the community.



# ORANGE COUNTY ARTS BUILD SHOWCASE



For the past 11 years, Galleria at Crystal Run has provided space for the Orange County Arts Council's annual "ARTS BUILD CONFIDENCE SHOWCASE". The showcase is designed to give Orange County residents a community space to see and hear the creative efforts of its students. Representing 30 schools, the Arts Build Showcase includes a sampling of high school performing arts and displays student artwork throughout center court. This event attracts an audience of over 5,000 visitors.

## GIFTED CHILDREN WALK A THON



On Saturday, October 11, 2025, Gifted Children hosted the 3rd Annual Neurodiverse Walk or Wheel Event at Galleria at Crystal Run. This event was dedicated to fostering understanding and acceptance to make a difference and celebrate the beauty of diversity. Gifted Children, Inc. is committed to offering a wide range of support and resources to individuals of all ages who possess exceptional abilities. By providing comprehensive assistance, they aim to enable these individuals to live independently and lead meaningful lives.

# TYKES TUESDAY SUMMER EVENTS



*“Dogwood Acres Family Farm is proud to partner with the Galleria at Crystal Run to give back to our community,” said Steve Wagner, owner of Dogwood Acres Family Farm. “We can’t wait to keep growing Tykes Tuesday and other events through out the year, creating more memorable moment for families!”*

Each summer, Galleria at Crystal Run serves as a community gathering space for families through Tykes Tuesday, a free weekly program designed to support and engage parents and children from the Town of Wallkill and surrounding municipalities. Held every Tuesday from July 1 through August 26, the program provided accessible, educational, and enriching experiences for children up to age 12, helping to strengthen connections among local families.

Tykes Tuesday featured a diverse lineup of programming. Events included a **Town of Wallkill Police Department K-9 and Police Meet & Greet**, a **Charlini Magic Show**, a **kids dance party with DJ Echo**, and a **Build-Your-Own Bird Feeder workshop with Dogwood Acres**, among others. Families also benefited from exclusive in-center offers, including 20% off at Sicilian Delight.

By offering free, family-focused programming in a welcoming public setting, Tykes Tuesday demonstrates Galleria at Crystal Run’s commitment to supporting the Town of Wallkill community, fostering civic partnerships, and providing meaningful opportunities for families to gather, learn, and engage together.

## THE CLOTHESLINE PROJECT



Fearless! provides services to individuals impacted by violence and abuse. During the month of October, advocates and staff bring the Clothesline Project throughout Orange and Sullivan Counties in an effort to raise awareness about domestic violence and the services available to victims. Galleria at Crystal Run serves as a location for the project every October. Each t-shirt, designed by survivors of abuse or their loved ones in their honor, serves as a visual display and reminder of the prevalence and impact of domestic violence in our own community.

## TOWN OF WALLKILL JUNETEENTH CELEBRATION



On Thursday, June 19th Galleria at Crystal Run, Town of Wallkill, Bishop James A. Rollings, and the YMCA of Middletown partnered to host their annual Juneteenth Jubilee Celebration. The afternoon included music by students of all ages, poetry and dances, raffles and giveaways, vendors and more!

# WILKINS MINISTRIES BACK TO SCHOOL EVENT



On Saturday, August 30, Wilkins Ministries held their Annual Back-to-School Community Giveaway event on the upper level in front of Dick's Sporting Goods. They collected donations for 12 months in preparation for this impactful community giveaway for people in need right in our community. With the help of local businesses and donations Wilkins Ministries, along with 40 volunteers, distributed 2,000 bookbags with school supplies, 2,000 pairs of socks, 2,000 school supplies, hygiene kits, shoes, clothing and more. Galleria at Crystal Run donated storage space and was happy to be the location for this event, helping hundreds of families in need.

*"The old adage that says many hands make light work best depicts the support the Galleria at Crystal Run and all their staff do in assisting their local community and community partners like Wilkins Ministries International," says Minister Jill Wilkins, Wilkins Ministries Intl. "Every year the Galleria offers us their full support for our annual Community Giveaway to ensure its success, we are forever grateful."*

# 2025 JOB FAIRS



The annual Spring Job Fair, organized by Orange County Government, was once again held at Galleria at Crystal Run, continuing a longstanding partnership that supports workforce development in our region. This well-established event brought together more than 100 employers from industries including retail, healthcare, hospitality, and manufacturing, creating valuable opportunities for job seekers to connect with potential employers. By serving as the host location, Galleria at Crystal Run was proud to support Orange County Government's ongoing efforts to strengthen the local workforce and expand employment opportunities throughout the community.

In addition to the Spring Job Fair, Galleria at Crystal Run hosted The Annual Get Hired Job Fair, further expanding employment opportunities for the local community. This event featured employers such as Walden Savings Bank, LEGOLAND New York, and The Center for Discovery, and more, along with several Galleria tenants. By bringing together a diverse group of employers and job seekers, Galleria at Crystal Run reinforced its ongoing commitment to supporting the regional workforce and fostering connections that drive career growth.



## TOWN OF WALLKILL BOYS & GIRLS CLUB ART SHOWCASE

The Town of Wallkill Boys & Girls Club hosted its first annual Art Showcase at Galleria at Crystal Run, providing an opportunity for Club members to share artwork created throughout the year. The exhibit highlighted youth creativity and self-expression, reflecting the Club's commitment to offering programs that help young people feel supported, confident, and engaged. Community members were invited to view the display and celebrate the accomplishments of the participating youth artists.

# BLOOD DRIVES WITH NEW YORK BLOOD CENTER



Galleria at Crystal Run partners annually with the New York Blood Center (NYBC) to host monthly blood drives, providing the community with a convenient opportunity to donate blood and support critical health needs. In 2025, 425 blood collections were made at the center, helping to save an estimated 1,275 lives. These ongoing efforts support hospitals and patients across the region, reinforcing the center's commitment to making a meaningful, life-saving impact in the community.

*"Blood donations truly save lives, and in 2025, the 425 donations collected at drives held at the Galleria at Crystal Run had the potential to save 1,275," said Jeannie Mascolino, Vice President of Blood Operations at New York Blood Center. "We are incredibly grateful to our partners at the Galleria at Crystal Run, who support our mission and lead by example to help ensure hospitals have the blood they need for surgeries, cancer treatments, trauma care, and other lifesaving procedures for their patients every year."*

## ORANGE COUNTY COMMUNITY HEALTH FAIR



On Saturday, August 23<sup>rd</sup> the Orange County Department of Health and American Cancer Society hosted their 2025 Community Health Fair on the upper level near Dick's Sporting Goods. Guests were able to receive free health resources from local organizations as well as receive free clinical breast exams and blood pressure screenings.

# GALLERIA AT CRYSTAL RUN IS PROUD TO PARTNER WITH MANY COMMUNITY ORGANIZATIONS INCLUDING:



# AWARENESS CAMPAIGNS

Groups using the center for fundraising purposes will have the advantage of exposure to our annual visitors as well as the use of our social media platforms. Galleria at Crystal Run is happy to help promote your organization in order to let our guests know about your cause.

Have a question? A campaign? An event? Or looking for more information, please don't hesitate to reach out. We'd love to hear from you!

Galleria at Crystal Run is a part of a community, just like your organization and we look forward to working with you in 2026 and beyond!

## NY Blood Center Monthly Blood Drives



## Holiday Gift Wrapping Fundraisers



# DONATION REQUESTS

Many of our stores, restaurants, and entertainment venues will partner and donate to various not-for-profit organizations. Please submit your request to the marketing department at [karlamacgregor@pyramidmg.com](mailto:karlamacgregor@pyramidmg.com) two months prior to event date and the team will pass along your request.

Galleria at Crystal Run event space, tabling, and community rooms are FREE for non-profit use. Groups are asked to fill out and submit the required paperwork in order to be granted access.



# FROM OUR FAMILY TO YOURS, THANK YOU!



Galleria at Crystal Run in the Town of Wallkill, NY is the Hudson Valley Region's premier shopping destination. Our 1.2 million square foot enclosed 2-level center offers an impressive selection of retail stores, entertainment attractions, and dining venues for the whole family. With its unique and diverse tenant mix, Galleria at Crystal Run is the go-to place for local shoppers and tourists alike.

[www.galleriacrystalrun.com](http://www.galleriacrystalrun.com)

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